

Startup Wise Guys


GETAWAY

September 26 – 28, 2019

 Alicante, Spain 

For the 3rd year in a row Startup Wise Guys (SWG), the leading B2B early-stage startup investor and accelerator in Europe, is bringing together startup portfolio founders, investors, corporates and long-term partners for an event full of speakers, matchmaking, peer-to-peer knowledge, new connections and good times!

The SWG Getaway is a great opportunity for investors and corporates to meet the SWG portfolio companies in a private networking event. Participating founders will be representing B2B companies at various maturity stages and verticals such as SaaS, Fintech, Cybersecurity, Enterprise Software and others. Startups will be coming from Estonia, Latvia, Lithuania, Ukraine, Russia, Belarus, Turkey, Armenia, Sweden, Poland – plus many more.

 They will be fundraising, looking for partnerships and will be offering new business opportunities for both investors and corporate partners.

The expected number of participating startups is 50-70 companies (between 80-110 founders).



Startup Wise Guys is the leading B2B early-stage startup investor and accelerator in Europe, founded in Estonia in 2012 with a mission to help founders become entrepreneurs and build great international tech companies.

Since then SWG has invested in more than 145 international startup companies, takes in 40-60 new investments every year, and is operating across all three Baltic countries and has helped its portfolio to raise more than 29M EUR and their startups employed more than 800 people.



Event supporters





WHY PARTICIPATE?

The SWG GETAWAY event is a privately held event bringing startups, investors, corporates and partners together. It is centralized around the **matchmaking and networking opportunity** it brings giving participants **direct access to investment, business or innovative collaboration opportunities.**

Differently from other events, this event is centralized about knowing the people and founders behind the companies, not just the startups and their proposition.

Investors

- + Fundraising startups, ticket sizes between 150k and 5M EUR
- + Access to international pipeline
- + Firsthand opportunity to meet the founders and get to know them personally
- + Networking with other investors and event partners
- + Develop a relationship with SWG for future pipeline development
- + Listen to international speakers and founders' experiences and stories

Corporate Partners

- + Access to innovation portfolio and business development opportunities
- + Meeting the startup founders to learn about possible collaboration and get to know them personally
- + Networking with other corporate representatives, investors and event partners
- + Listen to international speakers and founders' experiences and stories
- + Develop a relationship with SWG for future collaboration opportunities in Iberia and in CEE

SPEAKERS



Henry Hwong
Principal
Cunningham Collective



Ivars Slokenbergs
Senior Counsel
Ellex Klavins



Ross Knap
CEO
CallPage



Henri Ploom
CEO
RebelRoam



Ulises Arranz Cuéllar
Managing Director
Digital Innovation
Accenture



Peter Gal
CEO
Event Intelligence



Alexander Zlatkov
CEO
SessionStack



Jevgeni Kabanov
CPO
Bolt



Sandis Kondrats
CEO
Exonicus

...and more than 10 other speakers to come!



AGENDA



Wednesday, September 25

DAY 0 Accenture, Port of Alicante

For SWG Portfolio ONLY

PORTFOLIO STATUS & REVIEW DAY

Pre-event activities for SWG portfolio companies & SWG Partners, expected no of ppl: 40-60

9:30 – 18:00

"Free Flow": Borrow a workspace at the office of Accenture, and interact with innovation experts and owners.

1on1 status review meetings: optional & pre-booked.

20:00

Pre-event socializing. We will meet in the city center for some food and a welcome to all of us!



Thursday, September 26

DAY 1 Distrito Digital 1

For SWG Portfolio ONLY

SWG FOUNDERS' DAY

For SWG portfolio companies (various maturity stages and verticals), expected no of ppl: 90-120

9:30

Arrival, coffee

10:00

Welcome & SWG GetAway Kick-off

10:15

SWG Series A startup speaker

10:45

Workshop: Henry Hwang -Branding and positioning

12:00

SWG Seed startup speakers (15m experience sharing)

12:45

SWG Series A startup speaker

14:30

Panel: After acceleration experiences

15:00

Bus pick-up and we move together to Accenture, Port of Alicante

16:00

"Opportunity Creation": Presentations, pitching, demos and 1on1s with Accenture and partners

18:00

Interactive tour & Networking Cocktail event

For ALL participants



Friday, September 27

DAY 2 Distrito Digital 1

For ALL participants

OPEN EVENT DAY

For SWG portfolio companies (various maturity stages and verticals), investors, corporates, partners. Expected no of ppl: 130 - 150

9:30

Arrival, coffee

10:00

Welcome & orientation by SWG

10:15

Panel: Challenges in scaling your business and how investors can help

11:30

1on1s Startups/Investors/Corporates

12:45

Speaker

14:30

Speaker

15:15

Fireside chat: Quantum Computing

16:30

Speaker

17:15

Panel discussion

18:00

Wrap up of the day

20:00

Networking dinner & cocktails



Saturday, September 28

DAY 3 Distrito Digital 1

For ALL participants

OPEN EVENT DAY

For SWG portfolio companies (various maturity stages and verticals), investors, corporates, partners. Expected no of ppl: 130 - 150

9:30

Arrival, coffee

10:00

Speaker

10:45

Peer-to-peer circles

12:15

Speaker

12:45

Panel

13:45

Speaker

14:15

Wrap up of the event, program ends

14:30

Networking and goodbye lunch

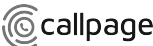





















Afternoon - Evening

Fun & social activity for SWG portfolio startups and SWG team









* The agenda is preliminary and subject to change



















Enterprise Software

	CALL PAGE callpage.io	#1 way to generate more sales leads & calls from your website.	 Poland, 2016
	SESSIONSTACK sessionstack.com	Enhance customer experience throughout the support journey.	 Bulgaria, 2016
	NEOSOUND INTELLIGENCE neosound.eu	Turn emotions into data.	 Belarus, 2016
	SIMPORTER simporter.com	Predict future sales with AI.	 USA, Ukraine, 2018
	ZELOS zelos-app.com	Effective task management and volunteer coordination.	 Estonia, 2018
	MRPEASY mrpeasy.ee	Leading Cloud-based ERP for Small Manufacturers.	 Estonia, 2015
	BLOKNOTAPP bloknotapp.com	Bloknotapp is a simple CRM for beauty salons.	 Ukraine, 2018
	VUMONIC DATALABS vumonic.com	Vumonic provides a deep view into your competitor's retail data rendered through a scaled database of empanelled shoppers.	 India, USA, 2018
	AGROPLATFORMA agroplatforma.lv	B2B marketplace to connect grain growers, grain buyers and stock market to close deals on-line in Baltics and Europe.	 Latvia, 2019
	AMIO amio.io	Omnichannel messaging API that allows companies to reach their customers on any messenger.	 Czech Republic, 2019
	PROMOREPUBLIC promorepublic.com	Social commerce platform for small business and agencies. It helps time-starved SMBs grow on social and gain repeat customers.	 Ukraine, 2014















Proptech

	ESTATEGURU estateguru.co	Leading Nordic peer-to-peer lending platform run by property professionals facilitating short and mid-term financing to SME-s and property developers.	 Estonia, 2015
	CONSORTO consorto.com	Marketplace for European Commercial Real Estate. Connecting investors and verified brokers using automation.	 Estonia, 2018
	HOUSEYS houseys.com	Houseys maximise owner yield professionally managing apartments for short-term rent with their own and external tech tools.	 Lithuania, 2019
	VARTUS vartus.eu	Everything you need to know about real estate.	 Latvia, Mexico, 2017














Fintech

	TRISBEE trisbee.com	It can't get any easier. The app that pays.	 Czech Republic, 2018
	H-FINANCE hodlfinance.io	White-label lending solution via API.	 Lithuania, 2019
	WELLTRADO welltrado.com	Track and manage investments across multiple P2P investment platforms.	 Lithuania, 2017
	JETBEEP jetbeep.com	Payments, loyalty and promotions in a single tap.	 Ukraine, 2018
	TRADERSALLOY tradersalloy.com	Empowers individual Stock Traders with data, tools and structured processes to manage their portfolio like a pro.	 UK, Sweden, 2018
	COMPLY.TO comply.to	Comply.to (previous Firstline) is a service that helps SMEs and startups to be GDPR compliant in a simple and easy way.	 Estonia, 2018
	TARLA.IN tarla.in	tarla.in is the claim verification and risk assessment service for farm insurers, that unleashes ground truth in seconds rather than days, cutting field expert costs and preventing frauds.	 Turkey, 2018
	PAYQIN payqin.com	For the unbanked in Africa's middle class who regularly use mobile money for local purchases but can't buy online, PayQin is a wallet with a built-in virtual MasterCard debit card.	 Sweden, France, 2018















Industry 4.0

	FRACTORY fractory.co	For engineering companies in need of custom laser-cut parts, the Fractory manufacturing marketplace provides a one-stop shop.	 Estonia, 2017
	CENOS cenos-platform.com	Engineering simulation platform for SMB. CENOS helps small engineering companies to replace physical prototyping with virtual testing.	 Latvia, 2017
	SQUAD ROBOTICS squad-robotics.com	Guiding manufacturers into the autonomous era.	 Latvia, 2017
	VSIGHT vsight.io	Industrial AR Platform that helps enterprises increase productivity with wearable software.	 Lithuania, 2019
	DEARDEER EYEWEAR deardeereyewear.com	On-demand glasses manufacturing to meet every personality needs.	 Lithuania, 2019
	OROCON orocon.me	OROCON is an external construction site management solution focused on business daily requirements.	 Latvia, Poland, 2016
	VRNET.IO vrnet.io	VRNet.io automatically converts 3D CAD models into VR and AR experiences.	 Ukraine, 2017


















Transportation & Connectivity

	REBELROAM rebelroam.com	Revolutionizing Onboard Wi-Fi Experiences.	 Estonia, 2016
	ZITICITY ziticity.com	Powerful yet simple to use logistics platform.	 Lithuania, 2018
	PRECISION NAVIGATION SYSTEMS hive.geosystems.aero	Solution for super accurate GPS-navigation and positioning in real-time.	 Russia, 2018
	GORAMP goramp.eu	Transportation management system which fully centralizes the exchange of information between all supply chain members in real time updating software.	 Lithuania, 2019
	WOLOLO joinwololo.com	Building the Future of Urban Mobility.	
	COMODULE comodule.com	Comodule relieves range anxiety by monitoring battery parameters and displaying the information on the user's smartphone and wearables.	 Estonia, 2014
	POLISENSIO polisens.io	Polisensio provides services of urban air pollution data collection, monitoring and visualization by leveraging Sensing-Tech, IoT, AI and the moving vehicles within a city.	 Romania, Denmark, 2017

Cybersecurity

	SCORIFF scoriff.co.uk	Protecting from credit losses and late payments.	 Estonia, 2019
	AUTOM8 autom8now.com	autom8 provides super-fast and accurate source code security analysis enabled by machine learning.	 Turkey, 2019
	CYBER STRUGGLE cyberstruggle.org	Industry leading multidisciplinary cyber security certifications.	 Turkey, 2019
	CYEX cyex.io	Cyex.io is a unique, AI based complex solution that generates personalized cybersecurity exercises with special focus on the industry and cyber threat specifics of the client.	 Hungary, 2019
	IRISCAN iriscan.net	Biometric security.	 Ukraine, 2019
	HIVE.ID hive.id	Prevent fraud before it happens and build secure experiences for your customers.	 Ukraine, 2019
	FAKESKILLER fakeskiller.com	Your personal weapon against fake news and smear campaigns.	 Ukraine, 2019

Healthtech

 @exonicus	EXONICUS exonicus.com	Exonicus is global medical, defense and training technologies company.	 Latvia, 2016
 castprint	CASTPRINT castprint.co	Bringing fracture treatment to 21st century.	 Latvia, 2017
VITS	VITS vits.ee	Online platform to manage health and safety activities.	 Estonia, 2019
and more			
 SessionLab	SESSIONLAB (TRAINEDON OÜ) sessionlab.com	SessionLab (TrainedOn OÜ) is an online application, providing a dynamic way to design workshops and meetings.	 Estonia, 2013
 Event Intelligence	EVENT INTELLIGENCE rate-mate.com	Helping hotels maximise revenue around events.	 Hungary, 2017
Partly	PARTLY partlyjobs.com	Partly is a community based mobile app for on-demand jobs that connects trusted service providers and people with a pending tasks.	 Latvia, 2018
 LeveUP	LEVELUP SPORTS getlevelup.com	A delightfully simple app, designed to help sports teams work with video, right from the sideline.	 Denmark, 2018
 publishdrive	PUBLISHDRIVE publishdrive.com	PublishDrive is an ebook distribution service for small and medium size publishers.	 Hungary, 2015
talent4gig.	TALENT4GIG talent4gig.com	Hire better developers faster with assessments from verified experts.	 Switzerland, 2018
 Wiserstate	WISERSTATE wiserstate.com	Leadership development for new managers.	 Latvia, 2019

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GETAWAY

The meeting point of 100+ founders
from Baltics, CEE and beyond



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📍 Alicante, Spain



For further information
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